

ALEX TOTH-JONES

Partnership Opportunities

NLS
Nurburgring
Nordschleife



ALEX TOTH-JONES



Mob: 07951894711
tothjones@blueyonder.co.uk
www.alextothjonesracing.co.uk
Twitter @AlexTJRacing
Facebook / Instagram Alex Toth-Jones Racing



Alex Toth-Jones

Is a 24 year old racing driver from Yorkshire.who started his racing career in karting at the age of 12 and moved up to race cars in 2016 in the Ginetta GT5 Challenge.

In 2019, he joined the Aston Martin Racing Academy and campaigned an Aston Martin Vantage GT4 in the British GT championship. Plans for a move into the GT3 class for 2020 were put on hold due to the COVID-19 pandemic so instead he raced in the Porsche Sprint Challenge, GT Cup and British GT in the Aston Martin Vantage GT4, with all races top 5 positions along with 1st & 2nd podiums

Going forward Alex will be racing in the NLS Nürburgring Endurance Series, racing with Purple Dot Motorsport.

The Nurburgring Nordschleife NLS

The Nurburgring Nordschleife the longest,most beautiful and demanding race track in the world and the home of NLS series (previously known as VLN) with all its races on the legendary Nordschleife, Europe's most popular series, the NLS, will be racing over 8 weekends on the most beautiful and most difficult racetrack in the world known as 'The Green Hell'. With 6 x 4 hour races 1 x 6hr & 1 x 12hr race.

In addition to the nine race NLS season, there are two very important, but separate races.

The 6 hour Qualifying race and the incredible 24 hour event with its regular 240 car entry, 350,000 spectators and the massive publicity created by the 24 hour event which has lead to the 9 round NLS series becoming arguably the most important GT series for the major manufacturers.

It showcases the most prestigious and stylish sportscar grid of any motorsport championship in the world.With glamorous supercars racing bumper to bumper ground shaking noise, breathtaking speeds and all the drama of the pit stops,the NLS is one not to be missed.



The NLS is a proven platform to network and entertain guests with close up access to the garages and pit stops as well as our VIP hospitality and the chance to take to the track yourself over the weekend!



The NLS paddock is full of international businesses and decision makers seeking to maximise opportunities. A perfect environment to showcase your brand on and off track with the excellent media coverage.

NLS Weekend Sponsor package includes:

Activities and Hospitality

Friday, Saturday & Sunday up close adrenaline filled action.

VIP access tickets

Personal guide throughout the weekend

VIP Hospitality overlooking the circuit

Access to garage to meet Alex and the team

Get up close to the action during a live race pit stop

Fast laps for guests with Alex at the wheel

Programmes & goodie bags

Access to all paddock activities, garage tours, autograph sessions, pitwalks and supercar displays.

Guests to drive the circuit in their own vehicles with Alex coaching.

Promotional benefits:

Quarter of car branding

Full visor branding

Logo on race suit in prime position

Social media exposure in the week prior to the race and throughout the weekend by Alex and the team.

Distribution of promotional material during the race weekend

B2B & B2C opportunities



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Contact us for more information.

Packages tailored to suit your needs and budget



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